

6 Days, 7 Nights Motor Valley Route: Automotive

Discover Italy’s Motor Valley through Ferrari, Pagani, motorsport, local food, and the rich culture of Emilia-Romagna.

START FROM	DURATION	LOCATION	GUIDE
$ 0.00	Days	Bologna, Maranello, Modena	-





Package Snapshot

Tour:
Motor Valley Route: Automotive 6 Days, 7 Nights

Category:
Italy Travel Pacakges

Sub Category:
Italy Tours

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Private Enquiry

For custom dates, hotel upgrades, private guides, and family requests, send an enquiry and the travel team will customize this package.

TAILOR-MADE AVAILABLE

01 / OVERVIEW

Overview

Experience the passion of Italy’s Motor Valley on a 6-day journey through Bologna, Maranello, Modena, and Imola. Visit the Ferrari Museum and enjoy a Ferrari road-assisted test drive, then discover the Enzo Ferrari Museum and the world of Pagani. Explore Bologna’s historic center and taste authentic Parmigiano Reggiano, followed by a traditional Aceto Balsamico experience in Modena. End your journey at the legendary Imola circuit with a guided track tour and the option of a panoramic lap or an exciting Hot Lap with a professional driver. This tour combines iconic cars, motorsport, Italian food, culture, and unforgettable experiences.

02 / DAY BY DAY

Itinerary

DAY 01

Welcome to Bologna

Upon arrival in Bologna, you will be transferred to your hotel by private transport. Afterwards, enjoy some free time to take a leisurely stroll through the historic center and, if you wish, soak in the city’s vibrant atmosphere. Overnight in Bologna.

DAY 02

Maranello: Ferrari Experience

Breakfast at the hotel. In the morning, transfer to Maranello for the ultimate Ferrari Experience. With a private guide, explore the Ferrari Museum and discover the history of the brand along with its most iconic models. Then, enjoy a road-assisted test drive on legendary cars such as the Ferrari Portofino, California, and 488, feeling the precision and power of each vehicle firsthand. Afterwards, continue to Modena to visit the Enzo Ferrari Museum, dedicated to the founder and the most emblematic models of the brand, with a tour that blends automotive design, engineering, and innovation. Return to Bologna at the end of the afternoon.

DAY 03

Bologna City & Caseificio Parmigiano Reggiano

Breakfast at the hotel. In the morning, explore Bologna’s historic center with a private guide, stopping at Piazza Maggiore, the Two Towers, and the Archiginnasio. Wander through the gastronomic Quadrilatero, where traditional markets and specialty shops reveal the city’s culinary treasures. In the afternoon, head to the hills to visit a Parmigiano Reggiano farmhouse, where you will discover the art of cheese-making and taste different maturations, savoring the subtle nuances that make it a true emblem of Emilia-Romagna. Return to Bologna in the evening. Overnight in Bologna. 5 Senses Lifestyle

DAY 04

Modena: Pagani & Acetaia

Breakfast at the hotel. In the morning, dedicate your time to Modena with a visit to the Pagani Museum and Factory. Take an official tour to discover exclusive models such as the Huayra and Zonda, exploring their design, engineering, and the unique details that make them extraordinary. In the afternoon, visit an acetaia producing Aceto Balsamico Tradizionale PDO, Modena’s renowned traditional balsamic vinegar. Learn how it is crafted from cooked grape must and aged for years in wooden barrels, and participate in a vertical tasting that

reveals the different maturations and subtle nuances of this exceptional artisanal product. Conclude the day with a stroll through Modena’s historic center, admiring the Duomo and Piazza Grande, and soaking in the city’s architecture and everyday life. Return to your accommodation in Bologna at the end of the day.

DAY 05

Imola, Autodromo Enzo and Dino Ferrari

Breakfast at the hotel. Next, head to Imola for a guided tour of the Autodromo Enzo e Dino Ferrari. With access to the pits, paddock, and podium, explore the spaces where teams prepare their cars and where drivers celebrate their victories, and pay tribute at the memorial dedicated to Ayrton Senna. In the afternoon, choose between a panoramic lap of the circuit in a safety car, experiencing the track safely, or an optional Hot Lap with a professional driver, feeling the speed and precision of a race car in real conditions. At the end of the day, services conclude, and participants will return independently.

DAY 06

Departure

Cehck out of the hotel and private transfer to Bari or Brindisi airport, depending on your flight schedule.

04 / HIGHLIGHTS

Highlights

- Ferrari Museum in Maranello
- Ferrari driving experience
- Enzo Ferrari Museum in Modena
- Pagani Museum and factory
- Imola racing circuit
- Bologna historic center
- Parmigiano Reggiano tasting
- Traditional balsamic vinegar experience
- Italian motorsport and car culture

Considered travel. Lasting impressions.

This package is prepared for travelers who prefer depth, privacy, and a journey designed around comfort and timing.